



JULY 23

FOR IMMEDIATE RELEASE

Fairfax Media AWARD Copy School Open for enrolment

Fairfax Media AWARD (the Australasian Writers and Art Directors Association) Copy School, a one-week intense copywriting course taking place from August 9th- 13, is now open for enrolment.

The course offers young writers and creatives the rare opportunity to learn from some of the biggest, most successful senior creatives in the business.

Fairfax Media AWARD CopySchool is structured for young writers who are already working within the industry in the area of copy, or would like to enter the field.

Effectiveness will be the course's key theme. Each young writer should come away from it with a key understanding that writing to make clients more successful is the aim, and that awards, rewards and acclaim from peers comes as a consequence, not as an objective.

This year's Sydney course will see creative veterans teach the art of copywriting for different media formats, idea generation in copywriting and outlining what art and creative directors expect in copy.

This year's lecturers include: Graham Nunn, Shaun Branagan, Ben O'Brien, John Bevins, Ralph van Dijk, Mark Sharman, Jack Vaughan and Ted Horton. Ray Black, founder of AWARD school will be facilitating the course.

Enrolments for Melbourne are open too. The dates for Copy School Melbourne are August 16th -20.

Both courses are limited to sixteen students to ensure optimal interaction during the course.

Details Sydney

Date:

Monday 9th - Friday 13 August

Venue:

Fairfax Media, 1 Darling Island Road, Pyrmont

Details Melbourne

Date:

Monday 16th - Friday 20 August

Venue:

The Age, 655 Collins Street, Docklands VIC 3008

The Communications Council Limited ABN 84140893152

Time:

Daily 9am-12pm and includes a lunch on Friday

Enrolling:

Students must have at least six-months agency experience but less than two-three years.

Download the enrolment form [here](#) and email to awardschool@communicationscouncil.org.au

For more information & images:

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